

Comparative study on wardrobe planning of college girls

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Received: 29.08.2013; Revised: 01.10.2013; Accepted: 25.10.2013

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■ **ABSTRACT** : The present investigation was aimed to study the wardrobe planning among adolescent girls of Hisar and Gurgaon city. The study revealed that most of the girls preferred cotton clothes with mean score (2.70 and 2.80) from Hisar and Gurgaon, respectively. Purchasing of clothes is done mostly from fixed price shop and shopping malls with mean score of 2.18 and 2.12 from Hisar and Gurgaon, respectively. Majority of the respondents purchase clothes whenever there was a 'marriage in the family' and 'whenever required' with mean score of 2.68 and 2.77 from Hisar and Gurgaon, respectively. The important factors considered during clothing selection were colour combination with mean score 2.68 and 2.70 from Hisar and Gurgaon, respectively.

■ **KEY WORDS** : Wardrobe, Clothing selection, adolescent girl

■ **HOW TO CITE THIS PAPER** : Madan, Priyanka, Yadav, Nirmal, Khambra, Krishna and Arya, Nisha (2013). Comparative study on wardrobe planning of college girls. *Asian J. Home Sci.*, 8 (2): 623-625.